



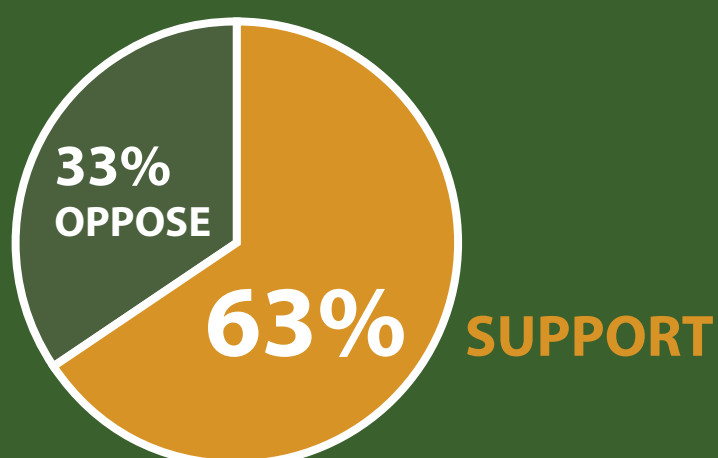
# Why does Petaluma support a new Lowe's Home Improvement Warehouse?

A public opinion survey concluded that Petaluma voters want the benefits of the proposed Deer Creek Village shopping center and Lowe's!



- **NEW JOBS** Over 500 permanent jobs and 300 construction jobs!
- **HELPS CITY'S BUDGET CRISIS** During these tough economic times, inviting new businesses to Petaluma that create tax revenue is a better alternative than cutting police and fire protection, or raising taxes!
- **NEW TAX REVENUE** Will generate millions of dollars in new tax revenue that could help fix potholes and roads, and fund neighborhood services!
- **SHOP AND SAVE LOCALLY** Petaluma has no major home improvement store, and a Lowe's store offers the benefits of shopping local with great selection and savings!

PETALUMA VOTERS SUPPORT LOWE'S



Voter Consumer Research, Sept. 6-8, 2011

Only with the support of the Petaluma City Council can we bring you the benefits of a new Lowe's store, boutiques and fine restaurants. They need to hear from you.

## Shopping Local Creates New Jobs and Tax Revenue for City Services!



To bring the benefits of Lowe's to Petaluma, visit [www.DeerCreekProject.com](http://www.DeerCreekProject.com). Have your voice heard!