



ABOUT THE INDUSTRY

CA RESTAURANT INDUSTRY
WORKFORCE IS MASSIVE
AND ONLY CONTINUES
TO GROW:

1.4
MILLION

Employs more than **1.4 million people**, or
nearly **10%** of the state's workforce

Expected to
add almost
150,000 jobs
in the
next decade



HOW CRAEF FILLS THE EMPLOYMENT GAP

ProStart®

College + Career Readiness

More than **8,900 students**
in **110 high schools**
statewide

FIT™ Day

Soft Skills Training

More than **2,000**
students in **33 high**
schools and **70**
industry leaders
statewide

Scholarship Program

More than **\$1.5 million**
to help students pursue
post-secondary
education

WHY IS THIS IMPORTANT?

CRAEF TEACHES CA STUDENTS
THE TOOLS THEY NEED TO SUCCEED:

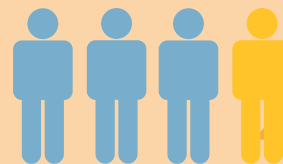


Leadership

Teamwork



Responsibility



3 out of 4 Americans got their start
in restaurants

80 percent of restaurant
owners started in
entry-level positions

